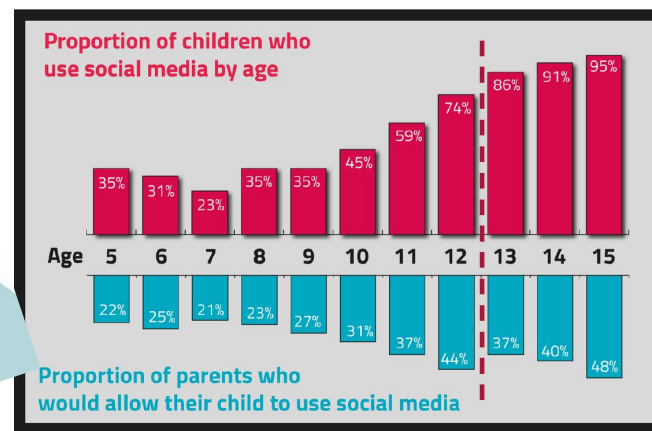


86% of parents aware that there are minimum age requirements ...

... 38% stated correct age of 13 years



30% of 12-15s have been contacted online by someone they did not know who wanted to be their friend

31% of 12-15s & 27% of 8-11s have seen something worrying or nasty online

51% of 12-15s have seen hateful content in the past 12 months



Online Safety Parent Workshop

Ofcom/ LGfL DigiSafe

Children and parents: Media Use and Attitudes report 2020/2021/2022 and Online Nation 2021

A black smartphone icon with a white dot at the bottom, set against a pink background. The screen displays a green-to-yellow gradient with white text.

2 in 5 pupils
have never
told anyone
about the
worst thing
that has
happened to
them online

A black smartphone icon with a white dot at the bottom, set against a yellow background. The screen displays a blue-to-purple gradient with white text.

94% of pupils who
have spoken about
their worst experience
online told someone
they knew – 71% told a
parent/carer

A black smartphone icon with a white dot at the bottom, set against a cyan background. The screen displays a purple-to-blue gradient with white text.

73% of
pupils trust
parents on
online safety,
but only 56%
talk about it
more than
once a year

pupilsurvey.lgfl.net

Agenda:

- Key contacts and resources to help
- How we approach online safety in school
- Common themes
- How you can help at home

Key contacts

- Computing subject lead – James Moss
 - James.moss@foxprimary.co.uk
- Designated Safeguarding Lead – Ros Morgan
 - Ros.morgan@foxprimary.co.uk

How are primary schools supporting children's online safety?





Computer Science

Problem solving through
programming / coding and
computational thinking.
Understanding how computers
and systems work.

Information Technology

Use technology to create,
organise, store, manipulate
and retrieve digital content.
Know which program to use
for a given task.

Digital Literacy

Know how to stay safe online.
Follow internet etiquette.
Know how to communicate
online. Understand how to
search online effectively.

- Safeguarding and online safety policy (via [website](#))
- Acceptable Use Agreement [KS1](#) and [KS2](#)
- Devices used in school
- [Purple Mash](#)
- Newsletter
- [Internet Matters](#)
- [Parent safe](#)



At a glance...

- Children aged 7 to 16 spend nearly four hours a day online
- Much of internet use is centred on watching video content and gaming
- YouTube continues to be used by virtually most, while TikTok grew rapidly in 2020
- Whilst the internet was a vital lifeline in 2020, over half of children had a negative experience online
- YouTube removed 34.8 million videos in 2020, while TikTok removed 194 million videos - child safety was the most common reason
- The pandemic has resulted in an abundance of information, which includes inaccurate and misleading information

https://www.ofcom.org.uk/_data/assets/pdf_file/0013/220414/online-nation-2021-report.pdf



Media use by age

3-4



17% have their own mobile phone

To go online: **39%** use a mobile phone, **78%** use a tablet and **10%** use a laptop

89% use video sharing platforms

32% use live streaming apps/sites

50% use messaging sites/apps

5-7



28% have their own mobile phone

To go online: **50%** use a mobile phone, **83%** use a tablet and **27%** use a laptop

93% use video sharing platforms

39% use live streaming apps/sites

59% use messaging sites/apps

33% use social media and **33%** have their own social media profile

38% play games online

74% watch TV or films on any type of device other than a TV set (**88%** on a TV set)

8-11



60% have their own mobile phone

To go online: **71%** use a mobile phone, **79%** use a tablet and **55%** use a laptop

95% use video sharing platforms

54% use live streaming apps/sites

84% use messaging sites/apps

64% use social media and **60%** have their own social media profile

69% play games online

79% watch TV or films on any type of device other than a TV set (**90%** on a TV set)

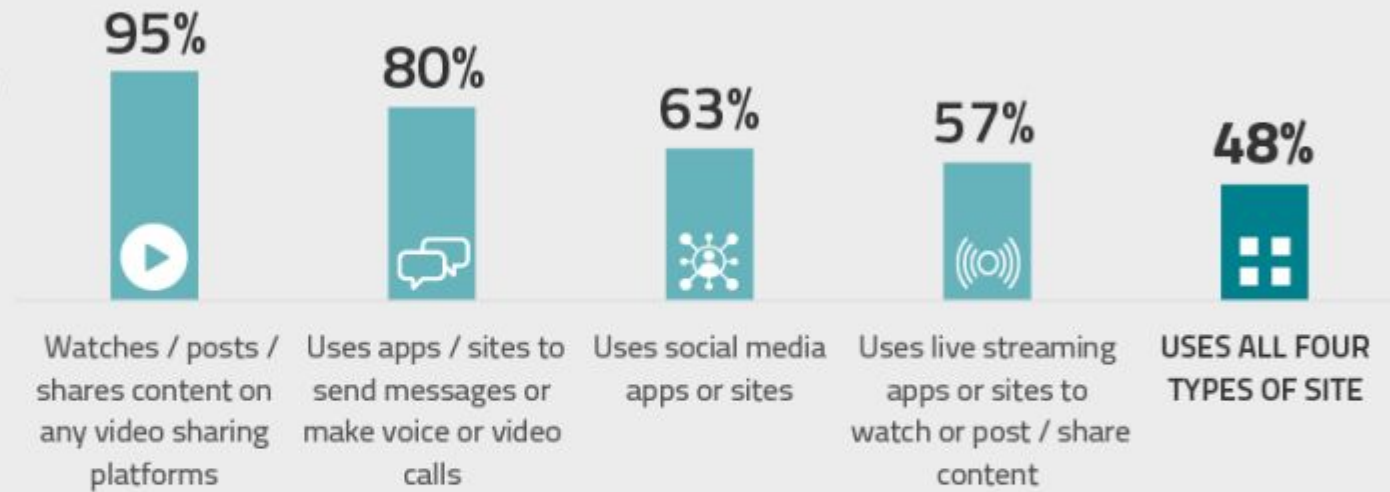
51% watch live TV vs **76%** who watch SVoD¹

32% have seen something worrying or nasty online 📶

32% were able to correctly identify sponsored search results 🔍



Online behaviours



	Watches / posts / shares content on any video sharing platforms	Uses apps / sites to send messages or make voice or video calls	Uses social media apps or sites	Uses live streaming apps or sites to watch or post / share content	USES ALL FOUR TYPES OF SITE
Aged 3-4	89%	50%	21%	32%	16%
Aged 5-7	93%	59%	33%	39%	25%
Aged 8-11	95%	84%	64%	54%	43%
Aged 12-15	98%	97%	91%	73%	70%
Aged 16-17	98%	99%	97%	79%	77%



Have you **talked** to your child about their life and experiences online – during and after lockdown?



Media use by age in 2020: a snapshot

5-15 year olds

61% have their own tablet,
and 55% their own smartphone

To go online - 70% use a tablet,
69% a laptop, and 65% a smartphone

56% watch live broadcast TV, and
91% watch video-on-demand content*

71% play games online

55% use social media apps/sites

65% use messaging apps/sites

97% use video-sharing platforms (VSP)

45% use live streaming apps/sites



5-7 year olds

57% have their own tablet,
and 14% their own smartphone

To go online - 77% use a tablet,
51% a laptop, and 40% a smartphone

48% watch live broadcast TV, and
88% watch video-on-demand content*

50% play games online

30% use social media apps/sites

33% use messaging apps/sites

96% use video-sharing platforms (VSP)

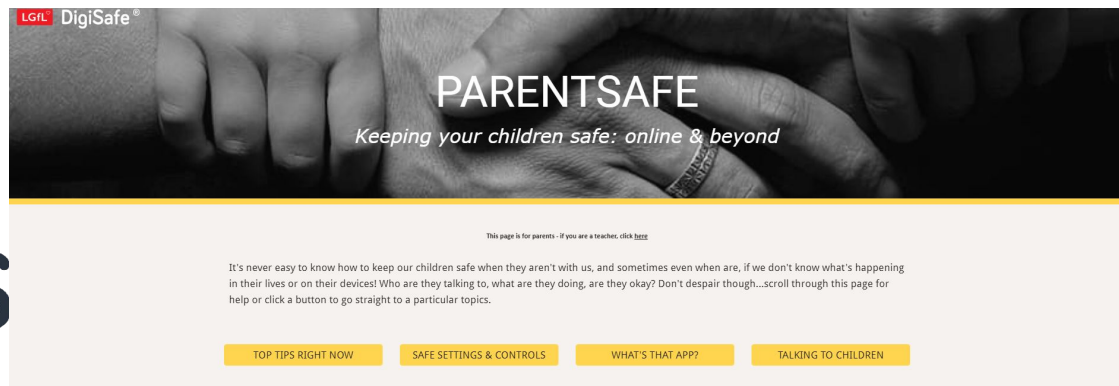
33% use live streaming apps/sites



How can you help your child to be safe online?

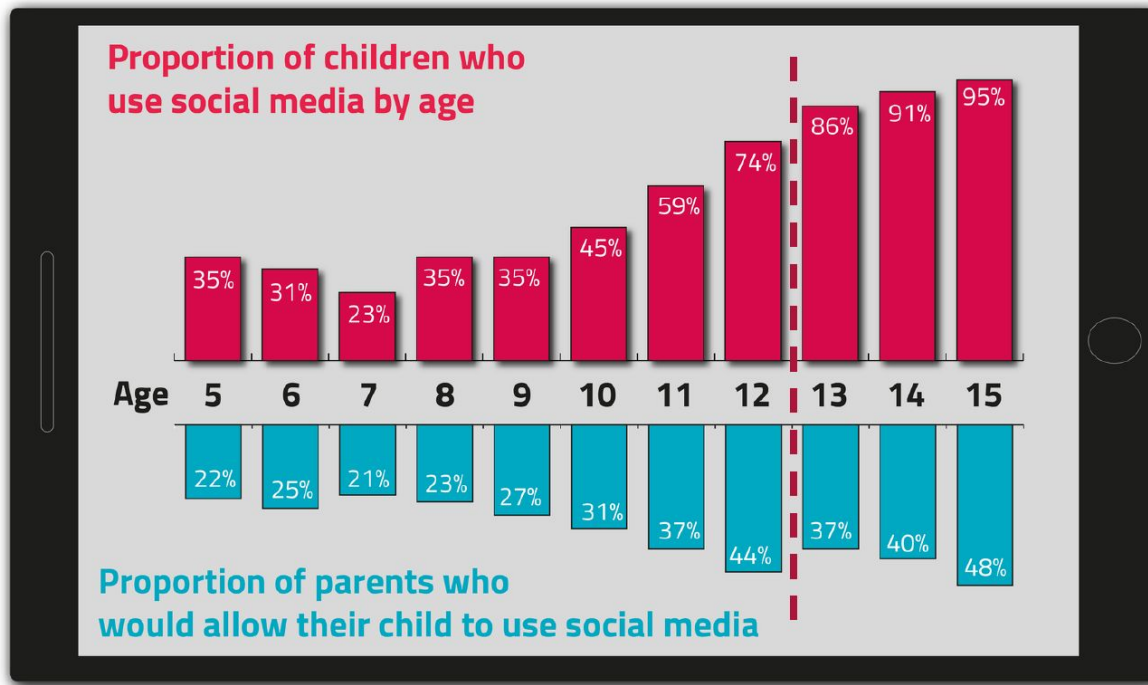
Visit parentsafe.lgfl.net for tips and ideas to help parents:

- Manage **screen time**
- Set controls **and settings**
- Understand **apps and games**
- Talk to children about **risk** - from bullying and sharing content, to extremism and gangs



Are you familiar with the apps your child is on and if they are **age appropriate**?
Go to apps.lgfl.net for guidance on apps and social media sites

Significant proportions of children are using social media while under the minimum age requirement



Ofcom
making communications work
for everyone

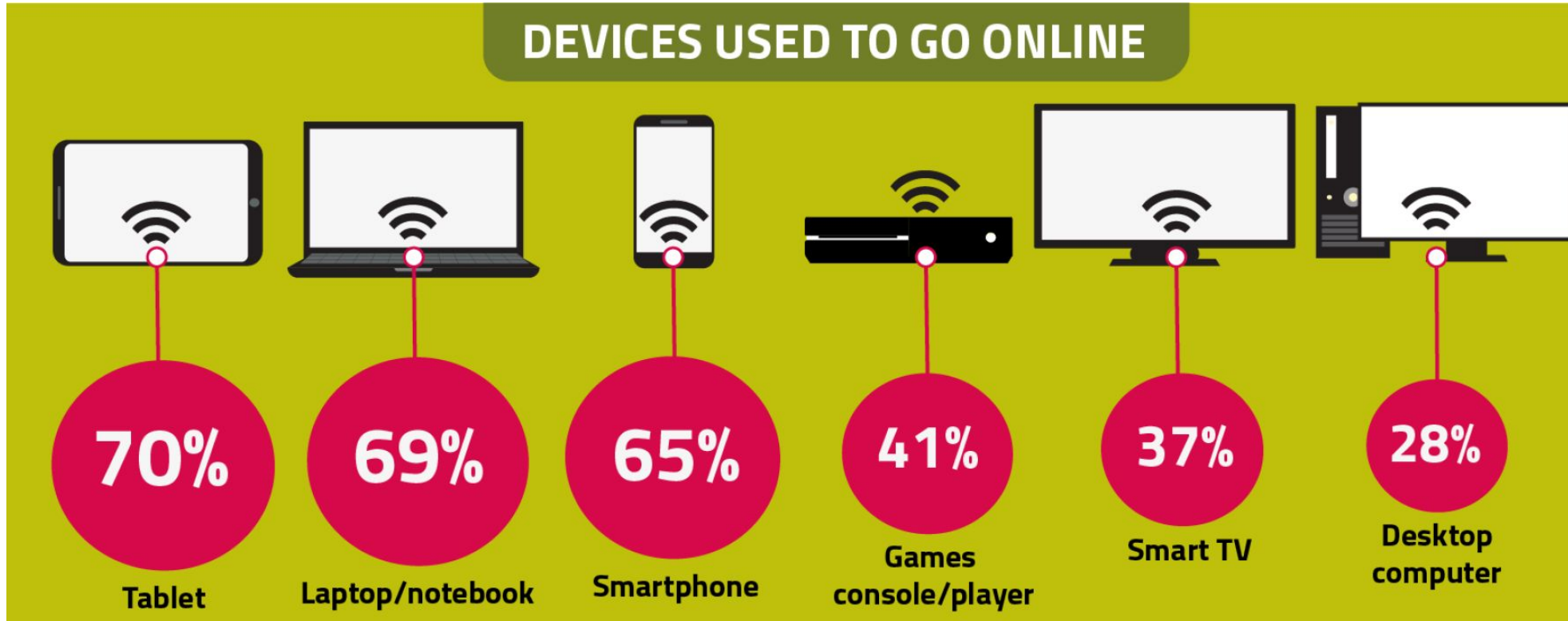
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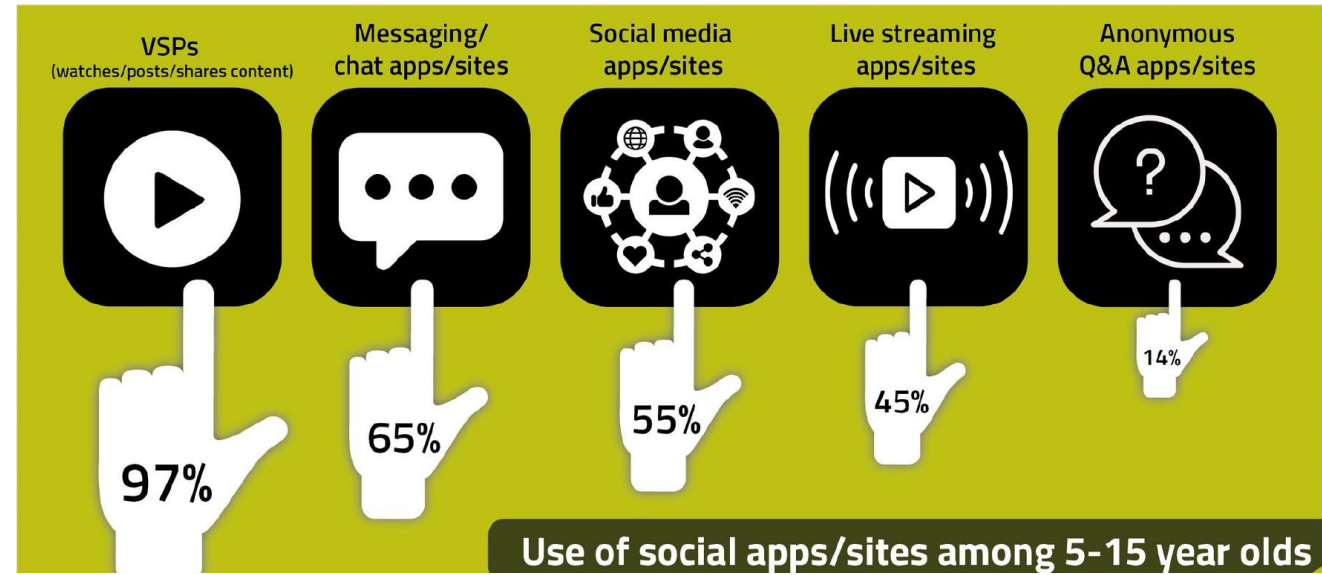


Have you set up parental controls/privacy settings for **ALL** devices/networks?

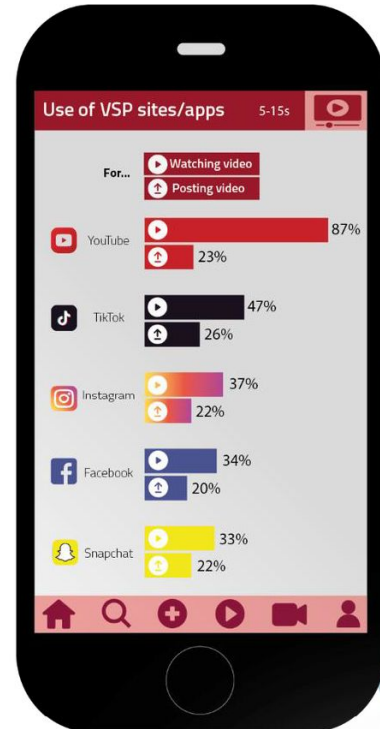
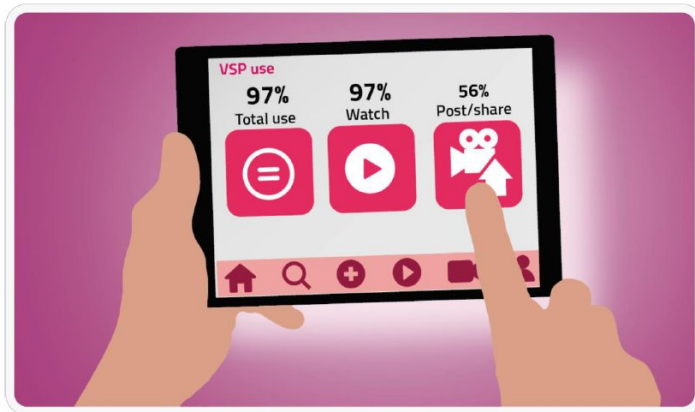
Visit www.internetmatters.org/parental-controls/ to find out how



Do you talk to your child about the sites they use and what they **share**?



Consuming content on VSPs was more popular than posting or sharing



Do you know what they are **watching**?

Find conversation starters, story time ideas and top tips to reinforce key safety messages at parentsafe.lgfl.net

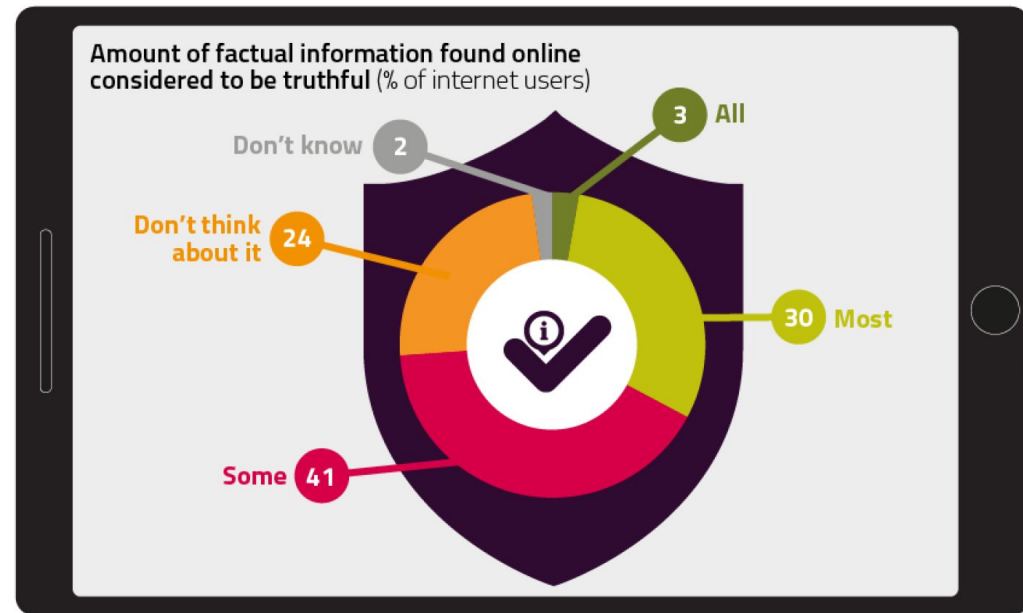
Why not have a family agreement to:

- **clarify** what is allowed...or not
- **establish** ground rules like no phones at the table or in the bedroom at night-time
- **agree** shared expectations to reduce arguments and keep everyone safe & healthy



Download it at parentsafe.lgfl.net/digital-family-agreement

Do your children **trust** everything they see online?
Try our Critical Thinking Quiz at believe.lgfl.net



A quarter of children do not consider the truthfulness of information within newly discovered sites

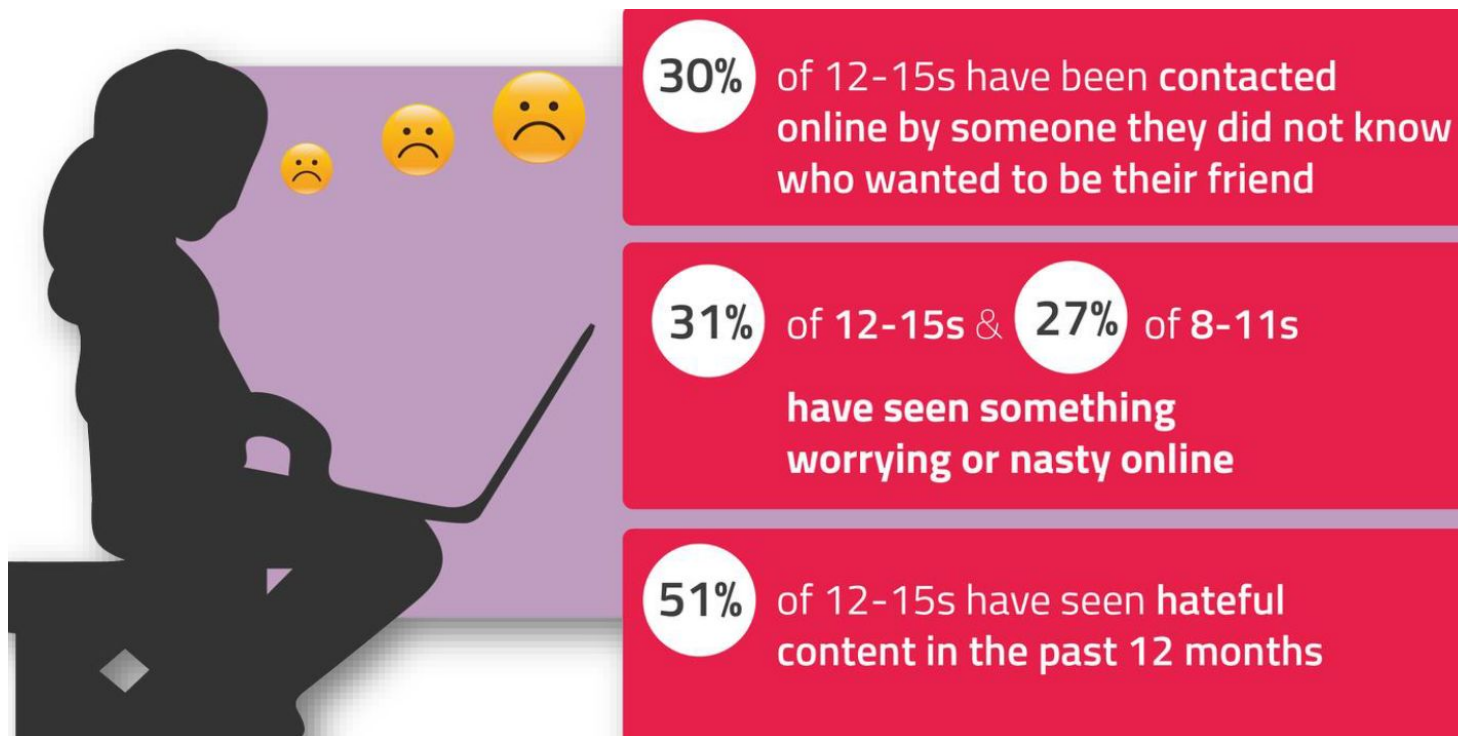
Ofcom
making communications work
for everyone

46% of 8-11s and 57% of 12-15s
that went online visited newly
discovered sites and apps during
2020



Source: Children and parents: media use and attitudes report 2020/21

Do they know who to **talk** to or how to **report** any concerns?



Go to reporting.lgfl.net to find out how to remove content from social media and where to report bullying, racial hatred, terrorism, sexual abuse and more

Are you familiar with who they are in contact with whilst playing **games**?

Visit gaming.lgfl.net for advice and activities to keep them safe

A fifth of children chat to people they do not know within online games





LGfL



Search LGfL TV.



DigiSafe



What's Up?
Group chats & kicking

LGfL

DigiSafe[®]

What if they come across hateful or **extremist** behaviour or content online?



Response to seeing hateful content online



61%

Took some action when seeing hateful content



36%

Ignored it / didn't do anything

3%

Don't know

Visit goingtoofar.lgfl.net to find out how to:

- recognise extremist behaviour and content
- understand actions likely to attract police investigation
- get help
- report concerns